

800 Chief Executive Paychecks: Median take \$1.5 million, up 15%

EXECUTIVE COMPENSATION

May 20, 1996

\$4.00 (Canada \$4.50)

# Forbes

Getting  
rich  
outside  
corporate  
America

Chief  
annual income  
2 million

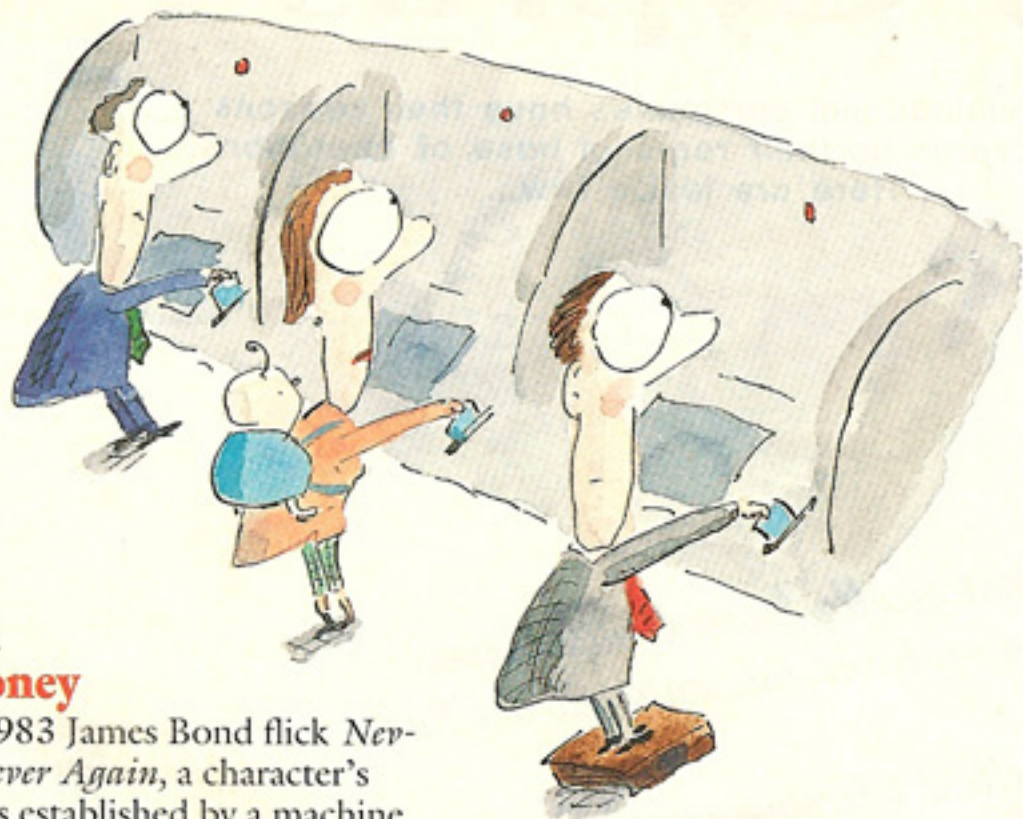
Gambler  
annual income  
\$1.4 million

Poet  
annual income  
\$4.3 million

Indian Chief  
annual income  
\$1 million



TELEPHONE  
HECI  
535 E  
HOENIX



LAURA CORNELL

**Eye on the money**

IN THE 1983 James Bond flick *Never Say Never Again*, a character's identity is established by a machine that recognizes the pattern of his iris. The technology didn't exist then, but it does now, and it's coming to ATMs in Japan by the end of the year. Sensor, a subsidiary of the David Sarnoff Research Center, has announced a \$25.8 million agreement with OKI Electric Industry Ltd. in Tokyo to incorporate its iris-recognition technology in ATMs. OKI is one of Japan's leading suppliers of ATMs.

**Guerrilla chic**

GUESS WHO'S rumored to be the next Hollywood hero. None other than "Subcommandante Marcos," the self-dramatizing leader of the Zapatista rebels. Word from the Hollywood jungle and the Mexican jun-

Zapatista guerrilla leader Marcos  
**Mexican sex symbol goes Hollywood?**



AP/WIDEWORLD

gle is that director Oliver Stone was down in Chiapas in March chatting up the Marxist leader about a possible movie deal. Hope you get a good agent, Marcos, baby. Marcos seems to know the ropes—he's decided not to overexpose himself. Benetton, the Italian rag merchant, solicited him for one of its politically correct advertisements. No way, said Marcos.

**Tilting at windmills**

AFTER THREE DECADES of vacillating about a film adaptation of the Cervantes masterpiece *Don Quixote*, Tinseltown bigwigs have finally decided to make it—as a comedy. Producer Steven Haft (*Dead Poet's Society*) has



ARCHIVE

signed up an A-plus cast including Monty Python chief John Cleese in the title role, and Robin Williams in tow as Sancho Panza. The late Waldo Salt (formerly blacklisted writer of *Midnight Cowboy*) finished the script in 1966.



UP/BETTMAN

Real estate magnate Leona Helmsley  
**The Queen of Mean.**

**Leona's world**

NO ONE SEEMED SHOCKED last year when convicted felon Leona Helmsley, wife of Manhattan realty magnate Harry Helmsley, was caught dodging her community service by having her employees do it for her. Hey, that's Leona, folks. But it gets worse. According to her former security chief, Edward Brady, she also cheats at backgammon, stiff's hotels on the bill, even once stole furnishings from a rented house in the Caribbean. In a wrongful-termination lawsuit he filed last month, Brady lists this incident: After racking up \$4,000 in limo bills on a Rio vacation, the Queen of Mean skipped town. "The driver is in South America and can't do anything about it," she allegedly told Brady. Helmsley's attorney, Adrian Zuckerman, calls the allegations "totally false and ludicrous." Sure sounds true to character, though.

**Reality check**

SCOTT O'GRADY, the Air Force pilot shot down in June over Bosnia, is terrified his story is going to be embarrassingly glamorized when it—invariably—is turned into a made-for-TV movie. He told TV's *Extra*: "This is no Stallone or Schwarzenegger action story. I didn't take on the Bosnian and Croatian armies. I was hiding."

## Backfire of the vanities

WHEN LEGENDARY oil well firefighter Paul (Red) Adair licensed his name to William Doré of Lafayette, La. and sold his firefighting equipment to him, Red himself wasn't part of the deal. Thinking to run the place more like a business, Doré got cheap with his crews—no more imported beer or filet mignon and fancy cigars to celebrate after a big job—and he introduced time clocks. In a huff, Adair's four top guns quit and started a competing outfit, which siphoned off most of the business.



In the meantime, Adair, always the entrepreneur, has introduced his own line of memorabilia. A set of four 9-ounce "True American" Red Adair tumblers (adorned with the American eagle) will set you back \$42.50; a signature Red Adair belt buckle, \$19.95. An autographed photo of Adair, the "fearless man who fought the most terrifying forces in nature and won," is \$12.95.



American hero Scott O'Grady  
**Hollywood's dose of reality.**

Forbes ■ May 20, 1996

**SKYY**  
VODKA

SKYY SPIRITS INC., SAN FRANCISCO  
40% ALCOHOL BY VOLUME (80 PROOF)  
DISTILLED IN AMERICA FROM AMERICAN GRAIN

DISTILLED IN AMERICA

FROM AMERICAN GRAIN

40% ALC/VOL (80 PROOF) 100% GRAIN NEUTRAL SPIRITS.

©1996 SKYY SPIRITS, INC. SAN FRANCISCO, CA.

Goes down beautifully.